

# HOW WE DO IT

## SUSTAINABILITY (ESG) STRATEGIES

Sustainability Strategies articulate an organisation's approach to the management of sustainability, including all applicable environmental, social, economic and governance factors.

*"Perspektiv have been developing bespoke sustainability strategies for organisations since 2017. We also walk the talk and are a certified B Corp (with a higher-than-average total score), we have achieved Climate Active Carbon Neutral status and we donate 1% of our turnover to charity annually."*

## WHY?

Effectively communicate your strategy with stakeholders such as:



Employees



Customers



Communities



Investors

## OUR PROCESS

We take a systematic approach to project management, stakeholder engagement, data analysis, and communications to develop your strategy. Creating a partnership that maximises your knowledge of your organisation and our expertise in ESG.

